



**Riverina, NSW, Australia,** De Bortoli Wines is a family-owned wine company established in the Riverina in New South Wales in South-Eastern Australia in 1928 and currently managed by the third generation. Founded by Vittorio and Giuseppina De Bortoli, immigrants from the alpine foothills of Italy, they settled in the fertile Riverina region of Australia. Through humble beginnings crafting a small amount of table wines for fellow immigrants, they gradually established a diverse wine estate and lasting family legacy.

The winery's production headquarters and packing facilities are located in the Riverina, where one of Australia's most iconic and famous wines 'Noble One' is the premier brand. The De Bortoli family story is one of determination and triumph that started 90 years ago in war-torn Europe and is now told, generations later, across Australia. The family's vineyard holdings include vineyards in the Riverina, King Valley, Yarra Valley, Hunter Valley and Rutherglen.

The winery history encompasses the universal story of immigrants making good in an adopted land through hard work, innovation and the support of family and friends. De Bortoli Wines' official motto, *Semper ad Majora* ("always striving for better") and the unofficial one (good food, good wine and good friends) remain as true and central as ever.

